



Mind Mapping For Professionals

With the advance in technology and the quickening pace we work in, the demands on our time and our ability to perform have increased. We are expected to be more productive, more creative, more efficient and to do it all in less time! But how?

This E-Learning programme, **Mind Mapping for Professionals** will teach you the technique of Mind Mapping to do just that!

A woman in a black business suit is juggling five red balls. She has a joyful expression, looking up at the balls. The background is plain white.	<p>A Mind Map® is a powerful tool that works in harmony with principles of how the brain works, making it a natural yet highly effective peak performance tool.</p> <p>Considered to be one of the most versatile creativity tools available, Mind Mapping can be applied to virtually any activity that requires thinking, planning and learning.</p> <p>Mind Mapping for Professionals will show you, step by step, how to develop and apply this tool in a variety of workplace and personal situations.</p>
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Who will benefit from this course?

Anyone seeking to maximise their creative potential, efficiency and effectiveness.

Content

- Up to date information on the brain and learning
- How to create Mind Maps®
- Radiant Thinking®
- How to organise your thinking
- Developing effective speeches and presentations
- Breaking down complex information
- Effective note taking and note making
- Reviewing for professional exams
- Brainstorming and Brainblossoming
- Goal setting
- Mind Mapping Software
- Real life case studies and examples of individuals and organisations

Learning Outcomes

Upon completion of this course, participants will be able to:

- Use both left and right cortical skills to enhance performance
- Construct effective Mind Maps® using the Laws of Mind Mapping
- Apply Mind Mapping in a variety of personal and business applications
- Devise hand drawn and computer generated Mind Maps®
- Convert linear notes into Mind Maps®
- Originate creative ideas based on the associative nature of thinking
- Contrast the effectiveness of current information organising processes to Mind Mapping
- Recall information more effectively
- Organise thoughts and information clearly
- Plan projects in a fraction of the time
- Formulate speeches and presentations quickly and effectively
- Use Mind Maps® to save time



Programme Delivery Format

The programme is delivered from our secure "Learning Server" as a series of "tri-weekly" HTML E mails. The course comprises nine lessons in total allowing for a relaxed three week course completion. Participants will also receive "*The Ultimate Book Of Mind Maps*" a book authored by Tony Buzan. When making your payment, you will be asked for your postal address. Please ensure you provide this information to enable us to mail you the book.

Each E mail lesson will contain text, graphics, web links and flash files. The "learning style" of this programme is a highly "reflective" style .

Our instructional designers have created a programme which suits visual learners, serial learners and experiential learners. We believe this E-Learning programme is the best of its type.

The programme costs \$137. To subscribe to this programme simply click on the "Subscribe Now" button on our web site.

Remember, in this modern era of 'spam" E mails you will need to ensure your e mail client is configured to allow our e Mails through your various filters and anti virus software. Most systems simply need our e mail address, pjm@peakperformanceinstitute.com.au adding to their "white list" or "allow list".

Mind Mapping for Professionals is also available as a facilitator led course.



Mind Mapping for Professionals was developed by Kathleen Alexander

Kathleen is the principal of Clever Fox and specialises in training and coaching in Neuro Linguistics Programming (NLP) and Creativity and Innovation.

Kathleen has a BA in Business Management and has worked internationally with organisations including New Corp's Star TV, Time Warner's Cartoon Network & Turner Classic Movies and Bates Malaysia. A Qualified Buzan Instructor, Kathleen is one of Australia's leading consultants on Mind Mapping for improved creativity, efficiency and effectiveness.



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